



**Third  
Sector Interface  
(Perth & Kinross)**

# **WHOLE FAMILY WELLBEING FUND MICROGRANTS INFORMATION FOR APPLICANTS**

**SEPTEMBER 2023**

## Fund overview

Family support describes a range of services and activities that help families meet their individual needs, to thrive and to stay together. The Whole Family Wellbeing Fund (WFWF) is designed to increase provision of support for families through prevention and early intervention approaches, with the aim of reducing the need for crisis intervention.

The vision is for a range of family support provision to be readily available and accessible to families, ensuring that families can access the help they need, where and when they need it, and for as long as they need it. Holistic support should address the needs of children and adults in a family at the earliest possible time of need rather than at crisis point. This will help families to flourish and reduce the chances of family breakdown, and of children entering the care system.

## Principles

Any activities or projects receiving funding through The Whole Family Wellbeing Fund must align with the National Principles of Holistic Family Support.

These principles are:

- 1. Non-stigmatising:** Support should be promoted and provided free from stigma and judgement. Services should be as normalised as accessing universal services.
- 2. Whole Family:** Support should be rooted in GIRFEC and wrapped around the whole family. This requires relevant join up with adult services & whole system, place based, preventative addressing inequalities.
- 3. Needs based:** Support should be tailored to fit around each individual family, not be driven by rigid services or structures. It should cover the spectrum of support from universal services, more tailored support for wellbeing and intensive support (to prevent or in response to statutory interventions). Creative approaches to support should be encouraged.
- 4. Assets and community based:** Support should be empowering, building on existing strengths within the family and wider community. Families should be able to 'reach in' not be 'referred to'. Support must be explicitly connected to locations that work for local families and the community, such as schools, health centres, village halls and sports centres.
- 5. Timely and Sustainable:** Flexible, responsive and proportionate support should be available to families as soon as they need it, and for as long as it is required, adapting to changing needs.
- 6. Promoted:** Families should have easy, well understood routes of access to support. They should feel empowered to do so, and have choice about the support they access to ensure it meets their needs.
- 7. Take account of families' voice:** At a strategic and individual level, children and families should be meaningfully involved in the design, delivery, evaluation and continuous improvement of services. Support should be based on trusted relationships between families and professionals working together with mutual respect to ensure targeted and developmental support.
- 8. Collaborative and Seamless:** Support should be multi-agency and joined-up across services, so families don't experience multiple 'referrals' or inconsistent support.

**9. Skilled and supported workforce:** Support should be informed by an understanding of attachment, trauma, inequality and poverty. Staff should be supported to take on additional responsibilities, and trusted to be innovative in responding to the needs of families.

**10. Underpinned by Children's Rights:** Children's rights should be the funnel through which every decision and support service is viewed

## Outcomes

Activities funded by the Whole Family Wellbeing Fund should contribute to the following long-term Scottish Government outcomes.

- Improved family wellbeing
- Reduced inequalities in family wellbeing
- Reduction in families requiring crisis intervention
- Reduction in the number of children and young people living away from families
- Increase in families taking up wider support

## Activity criteria

Funding allocations can be used to either support new transformational activities (including pilot activities and tests of change) or to scale existing transformational activity.

Applications for WFWF funding should generally be able to demonstrate that the activity detailed in the bid:

- Is a new activity or will scale existing transformational activity
- Provides evidence of need (outlining gaps or lack of current provision)
- Provides evidence to support the potential impact of the activity (e.g., existing/pilot activity, evaluation of activity that will be scaled up)
- Focuses on wellbeing outcomes for children and families
- Takes into account views of children, young people and families in designing and delivering services
- Aligns with the National Principles of Holistic Family Support (Appendix A)
- Promotes collaborative work with third sector and community partners

There is no minimum or maximum for this fund, though we anticipate most applications to be for amounts less than £3,000.

Though the project needs to align to these Principles, the microgrants are designed to provide support for small-scale initiatives and there is a reasonable expectation of what is possible to achieve at this scale.

## Reporting

All applicants will be expected to monitor, evaluate and report on the impact of the project with regards to the outcomes associated with the Whole Family Wellbeing Programme. Applicants will provide a report upon the final output of the project.

Successful applicants must therefore ensure that they collect reportable information on the following:

- Information on the project as delivered
- Demographic details regarding the project beneficiaries
- Impact of the project

Individuals involved in working with children and young people will be required to be in possession of a current and valid PVG certificate.

Applicants will be expected to be covered by Public Liability Insurance policy, and to submit evidence of such cover where appropriate. Health and safety measures must be considered throughout all aspects of planning and delivery to ensure the safety of all those involved.

## Eligibility criteria

You can apply if your organisation is a:

- voluntary or community organisation
- registered charity
- constituted group or club
- not-for-profit company or Community Interest Company
- school (as long as your project benefits and involves the communities around the school)

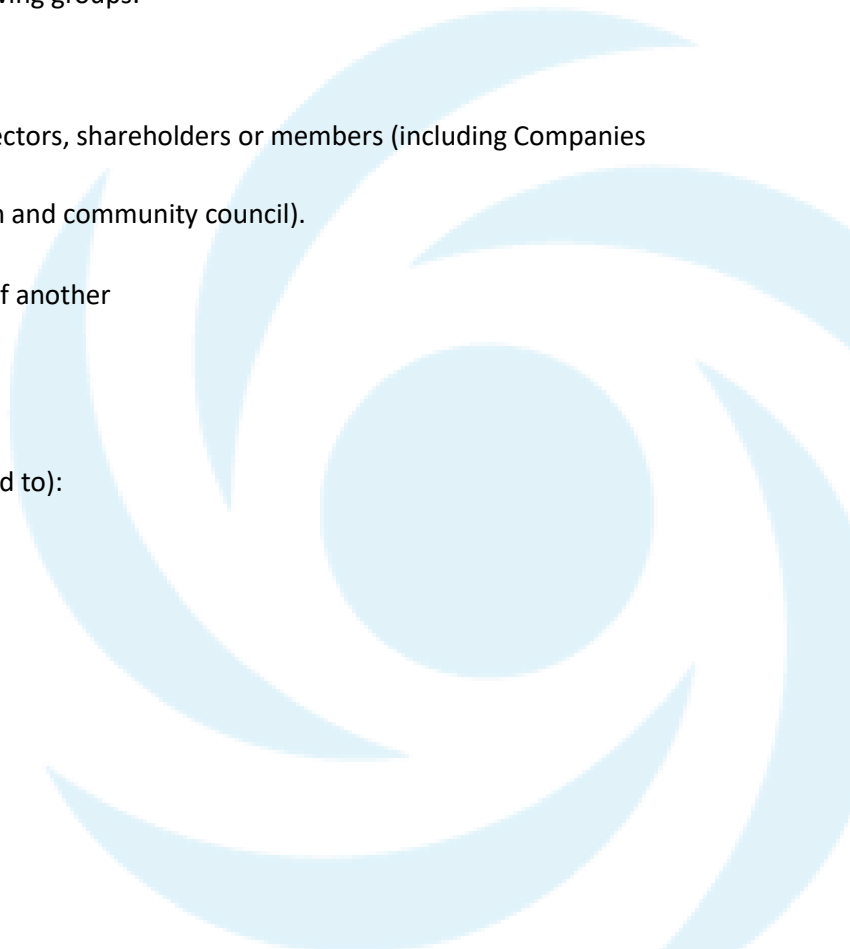
We cannot accept applications from the following groups:

- individuals
- sole traders
- companies that can pay profits to directors, shareholders or members (including Companies Limited by Shares)
- statutory body (including town, parish and community council).
- organisations based outside the UK
- one organisation applying on behalf of another

## What projects we can fund

We can fund projects including (but not limited to):

- equipment
- one-off events
- staff costs
- training costs
- transport



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- utilities or running costs
- volunteer expenses
- small land or building projects.

If you need funding for land or refurbishment projects, you need to either:

- own the land or building
- have a lease that cannot be ended for five years,
- have a letter from the owner saying the land or building will be leased to you for at least five years, or
- have an official letter from the owner or landlord that says you're allowed to do work on the building.

You should also find out if you'll need planning permission for the work.

We cannot fund:

- alcohol
- contingency costs, loans, endowments or interest
- electricity generation and feed-in tariff payments
- political or religious activities
- profit-making or fundraising activities
- VAT you can reclaim
- statutory activities
- overseas travel.

### How to apply

The application form can be found [here](#). Submit completed applications and any supporting documents to [info@thirdsectorpk.org.uk](mailto:info@thirdsectorpk.org.uk) with the subject line: WFWF Application – [Organisation name].

### Key dates and contacts

Applications open: 29 September

Applications close: **NEW DATE 17 November, 5pm**

Applicants will hear about their application by 18 December.

#### Contacts

Tia Manavis, Project lead, [tia.manavis@pkavs.org.uk](mailto:tia.manavis@pkavs.org.uk)

Perth and Kinross TSI, [info@thirdsectorpk.org.uk](mailto:info@thirdsectorpk.org.uk)

**Appendix A: National Framework Principles of Holistic Whole Family Support**

Any activities or projects receiving funding through The Whole Family Wellbeing Fund must align with the National Principles of Holistic Family Support.

<b>Principle</b>	<b>Guidance</b>	<b>Your application</b>
Non-stigmatising	Support should be promoted and provided free from stigma and judgement. Services should be as normalised as accessing universal services.	How will families access the support you intend to provide?
Whole Family	Support should be rooted in GIRFEC and wrapped around about the whole family. This requires relevant join up with adult services & whole system, place based, preventative addressing inequalities	Who will be supported by the activities you intend to provide
Needs based	Support should be tailored to fit around each individual family, not be driven by rigid services or structures. It should cover the spectrum of support from universal services, more tailored support for wellbeing and intensive support (to prevent or in response to statutory interventions). Creative approaches to support should be encouraged	How will you ensure that the needs of the family are identified and met?
Assets and community based	Support should be empowering, building on existing strengths within the family and wider community. Families should be able to 'reach in' not be 'referred to'. Support must be explicitly connected to locations that work for local families and the community, such as schools, health centres, village halls and sports centres.	Will you be adding to/building on support already available within the community? Will you be making use of community resources?
Timely and Sustainable	Flexible, responsive and proportionate support should be available to families as soon as they need it, and for as long as it is required, adapting to changing needs.	How, when and for how long will the support be provided?
Promoted	Families should have easy, well understood routes of access to support. They should feel empowered to do so, and have choice about the support they access to ensure it meets their needs	How will families find out about the support you can provide? What choices will they be able to make?
Take account of families' voice	At a strategic and individual level, children and families should be meaningfully involved in the design, delivery, evaluation and continuous improvement of services. Support should be based on trusted relationships between families and professionals working together with mutual respect to ensure targeted and developmental support	How will you engage with families to ensure that their views are taking into account (both in designing and delivery of the support)

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Collaborative and Seamless	Support should be multi-agency and joined-up across services, so families don't experience multiple referrals or inconsistent support.	How will you ensure that you work in partnership with other services?
Skilled and supported workforce	Support should be informed by an understanding of attachment, trauma, inequality and poverty. Staff should be supported to take on additional responsibilities and trusted to be innovative in responding to the needs of families.	Who will be providing the support? What skills/ qualifications/ experience do they have? What training/ additional support or development might they need?
Underpinned by Children's Rights:	Children's rights should be the funnel through which every decision and support service is viewed.	How will you ensure that children's rights are upheld?

